

BLACK DIAMOND
WESTERN

AUTHORIZED
A. C. M. P.

CONFORMS
to the
COMICS
CODE

BLACK DIAMOND



10¢

WESTERN

SEPT.
NO. 38

LEV GLEASON, PUB., CHARLES BIRO AND BOB WOOD, EDITORS

3
FEATURE-LENGTH
BLACK DIAMOND
STORIES!



LEV GLEASON
PUBLICATIONS



WEB COMIC
UNIVERSE.COM

your favorite comic character in an

ALLIGATOR GRAIN WALLET

LONG-LIFE
PLASTIC



FREE!

only \$1

FREE!



Any card listed below. Write in on coupon which card you want.

Sluggo	Squeaky
Groovie Jones	The Vacuum
Iron Jaw	Rosky X
Wing Guy's Gramp	(of Rakeeters)
Crimebuster	Bumpet
and Squeaks	Curly
Kellogg	Scarecrow
Black Diamond	Simpv Smith
and Kellogg	Dilly Dancin

This handsome wallet looks like finest alligator. Has beautiful grain, rich alligator color you see in wallets that cost \$40 or \$50. And yet it's yours for only \$1! And with wallet we send FREE OF CHARGE, a full-color picture of your favorite comic character AND ALSO FREE, a good-luck coin.

Wallet has identification card, generous space for bills—and a secret compartment! Send for it now—mail coupon today. We'll rush wallet, free coin—and free card.

"Lucky Coin" to carry in your wallet, pocket or handbag. Said to bring good luck and success. You get one absolutely FREE in your wallet.

MAIL COUPON TODAY!

EMPIRE MERCHANDISING CO. Dept. 6A
2 Marble Avenue, Pleasantville, N. Y.

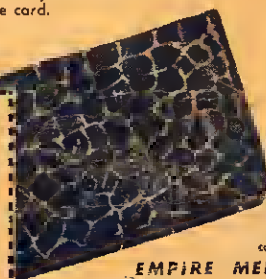
Please send me _____ wallet(s) with lucky coin and the character(s) written here.

I enclose \$1 plus 20¢ Federal tax, \$1.20 in all, (We pay postage.)

Name _____

Street _____

City _____ State _____



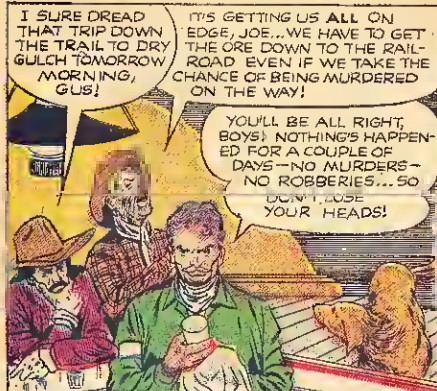
MONEY-BACK GUARANTEE

If—for any reason—you want to return wallet, send it back within 10 days. We will refund your money in full—and you may keep both your free card and lucky coin with our compliments. You risk nothing! Send coupon now.

EMPIRE MERCHANDISING CO.
2 Marble Avenue, Pleasantville, N. Y.

BLACK DIAMOND WESTERN is published monthly by LEV GLEASON PUBLICATIONS, INC., 114 E. 32nd St., New York 16, N. Y. Abraham Schwartzman, Business Manager, E. A. Piller, Advertising Director. Editorial, business and advertising offices at 114 E. 32nd St., New York 16, N. Y., U. S. A. Reentered as second class matter August 13, 1951 at the post office at New York, N. Y., under the act of March 3, 1879. Additional entry at Syracuse, N. Y. Single copy 10¢; yearly subscription in U. S. \$1.20. Copyright: 1952 by LEV GLEASON PUBLICATIONS, INC. Printed in U. S. A. September, 1952, Vol. 1, No. 38. The publisher is not responsible for unsolicited manuscripts. Manuscripts accompanied by self-addressed, stamped envelopes will be returned. SALE OR DISTRIBUTION OF COVERLESS COPIES OF THIS MAGAZINE IS UNAUTHORIZED AND ILLEGAL.

ONE NIGHT IN HORSESHOE HARRY'S SALOON IN THE EARLY WESTERN MINING TOWN OF DIGGERSVILLE...



I SURE DREAD THAT TRIP DOWN THE TRAIL TO DRY GULCH TOMORROW MORNING, GUS!

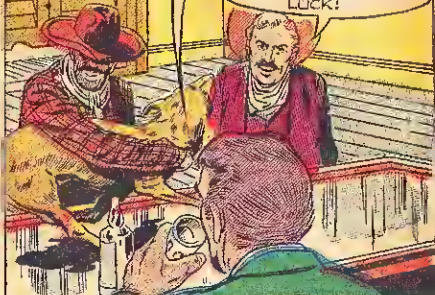
IT'S GETTING US ALL ON EDGE, JOE...WE HAVE TO GET THE ORE DOWN TO THE RAILROAD EVEN IF WE TAKE THE CHANCE OF BEING MURDERED ON THE WAY!

YOU'LL BE ALL RIGHT, BOYS! NOTHING'S HAPPENED FOR A COUPLE OF DAYS--NO MURDERS--NO ROBBERIES...SO DON'T LOSE YOUR HEADS!

OKAY, HARRY... SAY! THIS GOLDIE'S SURE A NICE DOG, HARRY!

SHE'S THE BEST FRIEND I EVER HAD, GUS! HAVE A DRINK ON THE HOUSE-- DRINK TO YOUR GOOD LUCK TOMORROW!

HARRY, YOU'RE A PAL! WE'LL NEED LADY LUCK!

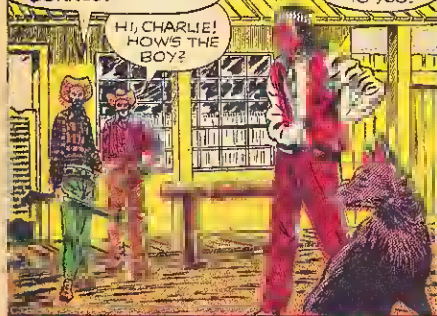


SHORTLY...

LOOK--THERE'S COYOTE CHARLIE WITH THAT TAMED COYOTE OF HIS! EVERYONE'S GOT A PET BUT US, JOE! ALL WE GOT ARE THOSE STUPID BURROS!

HELLO, GENTLEMEN! I HEAR YOU'RE PACKING DOWN THE TRAIL AGAIN TOMORROW! GOOD LUCK TO YOU!

HI, CHARLIE! HOW'S THE BOY?



THE NEXT MORNING...

WELL, DRY GULCH, HERE WE COME! KEEP YOUR FINGERS CROSSED, GUS!

WE WON'T HIT DRY GULCH TILL LATE TONIGHT! I'M NOT LOOKING FORWARD TO THIS TRIP!



THAT NIGHT JOE AND GUS WERE STILL ON THE DREADED TRAIL TO DRY GULCH...



SO FAR SO GOOD, GUS!

YEAH--BUT I'VE GOT THE CREEPS! I HATE THESE CANYONS!



GUS! HELP! HELP!!



BUT GUS COULD NOT ANSWER JOE'S CRIES...

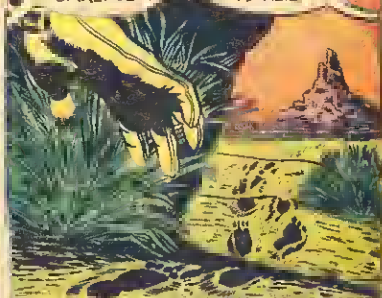
THE NEXT MORNING...

THERE ARE TEETH MARKS ON GUS! LOOK! THE SAME KIND WE FOUND ON THE OTHER VICTIMS!

AND JOE'S BEEN STABBED JUST LIKE THE REST...

HEY! LOOK AT THE FOOTPRINTS OVER HERE! WHOEVER DID THIS WAS BAREFOOT!

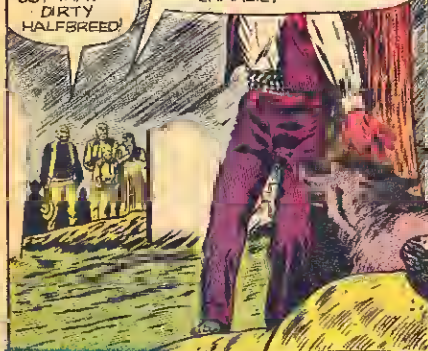
THE ONLY GUY WHO GOES BARE-FOOTED AROUND HERE IS COYOTE CHARLIE!



THE TOWN OF DIGGERSVILLE MOURNED THE LOSS OF JOE AND GUS, BUT COYOTE CHARLIE STOOD QUIETLY WATCHING...

IT'S HIGH TIME WE GOT THAT DIRTY HALFBREED!

BIFF! DON'T SAY THAT! WE CAN'T PROVE THAT WAS CHARLIE!

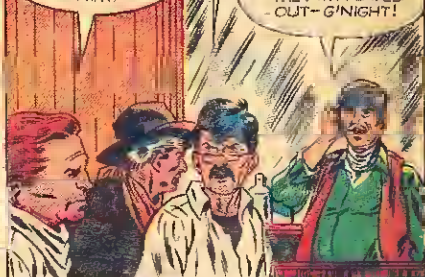


IN HORSESHOE HARRY'S SALOON THE MINERS GOT TOGETHER...

WHO ELSE COULD IT BE BUT COYOTE CHARLIE? THE FOOTPRINTS, THE KNIFE, EVERYTHING POINTS TO HIM! WHY DON'T WE JUST GET RID OF HIM?

YES... THEN WE COULD RIDE THE TRAIL IN PEACE!

YOU CAN'T BE SO HASTY, WHEN CHARLIE'S LIFE IS AT STAKE! TAKE IT EASY... AS FOR ME, I'M PLAYED OUT - G'NIGHT!



SUDDENLY...

IT'S HAPPENED AGAIN! STAN BRANDON WAS MURDERED ON HIS WAY TO DRY GULCH!

THAT SETTLES IT! LET'S GO AFTER COYOTE CHARLIE!

HOW DID IT HAPPEN, AMOS?

HE WAS STABBED! AND WE FOUND BAREFOOT FOOTPRINTS!

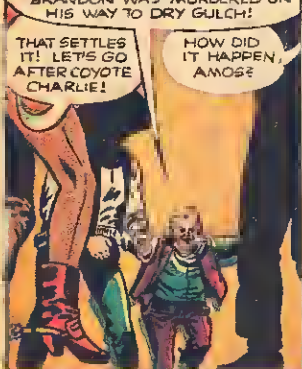
THAT DIRTY HALFBREED DID IT! LET'S GET HIM!

YEAH - WE MIGHT BE NEXT ON HIS LIST! LET'S GO!

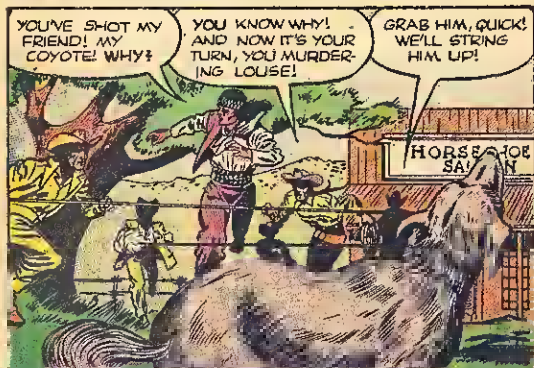
LET'S SHOOT HIM ON THE SPOT!

NO! HE SHOULD SUFFER!

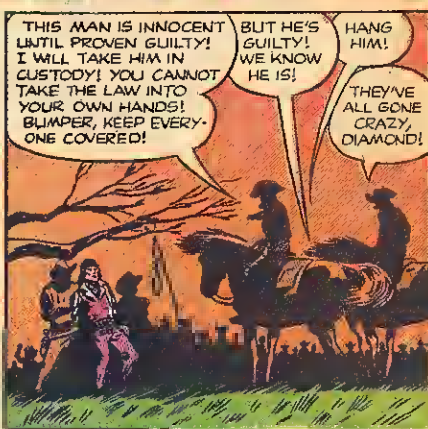
SHUT UP WITH THAT STUFF! WE GOTTA FIND HIM FIRST!



THE NEXT MORNING THE ENRAGED MINERS FOUND CHARLIE BRAZENLY SITTING ON THE STEPS OF HARRY'S SALOON! THEY STRUCK OUT AT HIM IN REVENGE LIKE WILD MEN...

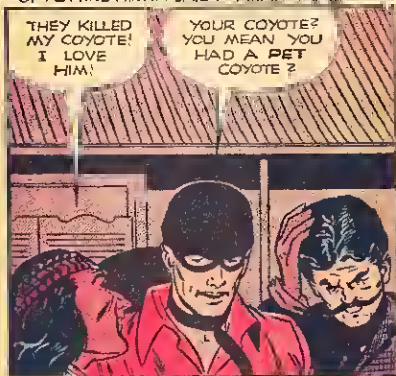


JUST AT THAT MOMENT BLACK DIAMOND, CHECKING CLAIMS IN DIGGERSVILLE, ARRIVES ON THE SCENE...



BLACK DIAMOND WESTERN

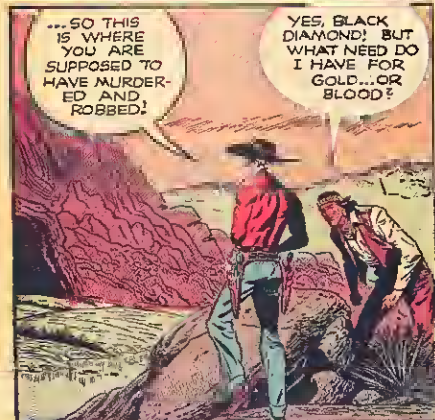
FEARING MOB VIOLENCE, BLACK DIAMOND KEPT COYOTE CHARLIE WITH HIM INSTEAD OF PUTTING HIM IN JAIL TO AWAIT TRAIL...



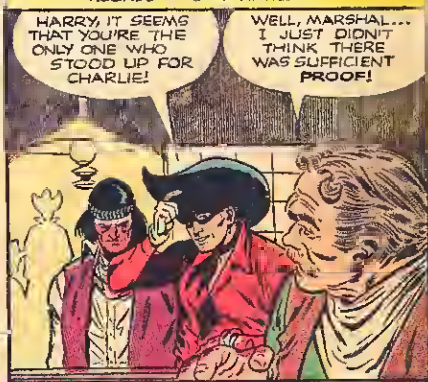
BLACK DIAMOND NEVER DARED TO LET COYOTE CHARLIE LEAVE HIS SIDE... NOT EVEN WHILE HE SEARCHED FOR MORE EVIDENCE ON THE TRAIL...

SHOW ME WHERE THE ATTACKS HAPPENED, CHARLIE! YOU REALLY KNOW THESE MOUNTAINS BETTER THAN ANY MAN I EVER MET!

THEY ARE MY ONLY HOME, BLACK DIAMOND, AND THE ANIMALS ARE MY ONLY FRIENDS!



SOON THE STRANGE PAIR WERE MAKING THE ROUNDS IN DIGGERSVILLE...



BUT VOICES FROM THE REAR TOLD BLACK DIAMOND THAT NO ONE ELSE SHARED HORSESHOE HARRY'S OPINION...



THIS SEEMS TO BE AN INFORMATION CENTER, HARRY! ANYONE CAN LEARN WHEN GOLD IS GOING TO BE HAULED...



IT'S A MOUNTAIN LION!

IT'S IN TOWN! HE'S WILD-- RUN, EVERYONE!



BLACK DIAMOND WESTERN

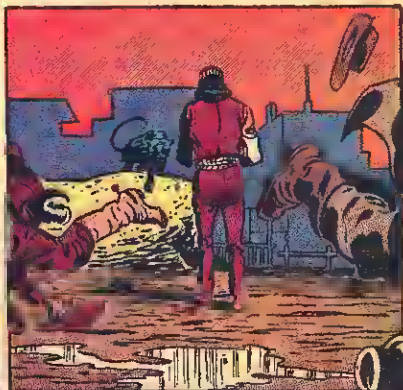


THERE GOES COYOTE CHARLIE! HE'S TRYING TO GET AWAY...

LET HIM GO! THE LION WILL GET HIM IF WE DON'T!

CHARLIE! WAIT!

THEIR FEAR OF THE LION WAS SO GREAT THAT COYOTE CHARLIE WAS ALMOST FORGOTTEN!



CHARLIE, HE'LL TEAR YOU TO PIECES!

AND GOOD RIDDANCE, I'D SAY!

BUT COYOTE CHARLIE SEEMED TO POSSESS A STRANGE POWER...

...AND THE WILD BEAST STARTED PEACEFULLY AWAY... BUT THERE WAS LITTLE GRATITUDE...



WELL, THAT WAS QUITE A SHOW! BUT I BET WE DON'T SEE CHARLIE AGAIN!

WHY DON'T YOU GO OUT AND STOP HIM!

WHAT—WITH THAT LION IN THE STREET!



THE REVENGE-CRAZED MINERS SHOULD HAVE SAVED THEIR BREATH FOR AFTER CHARLIE HAD COWED THE BEAST AND IT HAD RETURNED TO THE HILLS, COYOTE CHARLIE CAME BACK TO BLACK DIAMOND AND THE MEN WHO MIGHT HANG HIM...



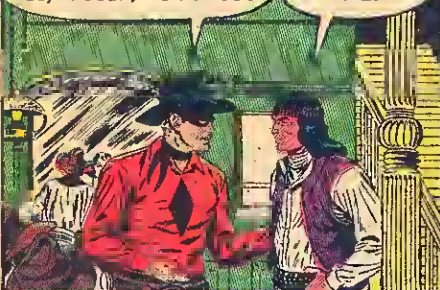
I SURE AM GLAD TO SEE YOU, CHARLIE AND YOU JUST SAVED A FEW LIVES!

WELL, I'LL BE! HE'S BACK!

BLACK DIAMOND'S FAITH IN COYOTE CHARLIE WAS CONFIRMED AFTER THE LION INCIDENT...

CHARLIE, I THINK YOU'RE INNOCENT! THE ONLY WAY TO CATCH THE BANDIT IS TO LET YOU FREE! YOU WILL KEEP IN CLOSE TOUCH WITH US, THOUGH, WON'T YOU?

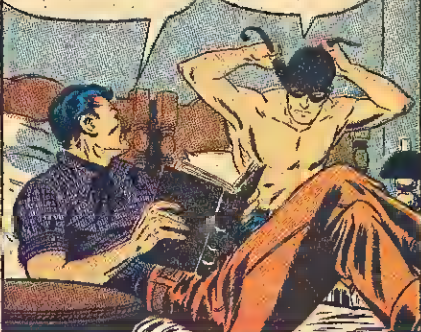
BLACK DIAMOND, YOU ARE MY FRIEND! I WILL HELP YOU AS YOU HELP ME!



LATER THAT NIGHT...

DIAMOND, DO YOU THINK IT WAS WISE TO LET COYOTE CHARLIE GO?

I THINK SO, BUMPER! I HAVE A PLAN! NOW LISTEN—TOMORROW MORNING...



AT THE CRACK OF DAWN, BLACK DIAMOND PUT HIS PLAN INTO ACTION...

WHERE'S YOUR CAPTIVE, MARSHAL?

WELL, AFTER CHARLIE'S HEROISM LAST NIGHT, I THOUGHT HE DESERVE A VACATION.



JUST THEN, TWO FRIENDLY MINERS, DIGGER AND TOD, APPROACH THE TABLE...

WELL, WE TAKE THE TRAIL TOMORROW, HARRY! JUST THOUGHT I'D SAY 'S' LONG!

I HOPE YOU KEEP YOUR EYE ON COYOTE CHARLIE, MARSHAL!

YOU CAN DEPEND ON BLACK DIAMOND, BOYS! HAVE A GOOD TRIP!



THE NEXT DAY, DIGGER AND TOD PACK UP THE ORE TO MAKE THE TRIP TO DRY GULCH...

I GUESS WE'RE GOING AT THE RIGHT TIME, DIGGER! IT'S GOOD TO KNOW BLACK DIAMOND IS PROTECTING US...

YEAH, BUT YOU KNOW HE TURNED COYOTE CHARLIE LOOSE LAST NIGHT!



THE MORE I THINK ABOUT COYOTE CHARLIE BEING ON THE LOOSE, THE MORE I WORRY, TOD...

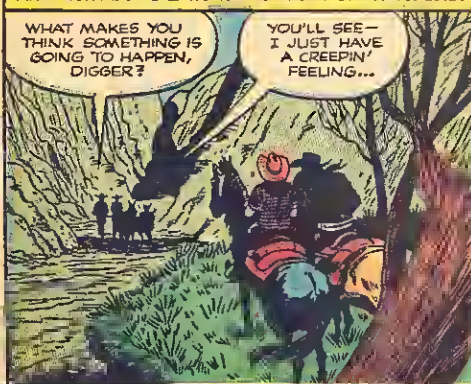
DON'T TALK LIKE THAT, DIGGER! COME ON...STANDIN STILL WON'T HELP



DIGGER AND TOD DIDN'T KNOW THAT BLACK DIAMOND AND BUMPER WERE TRAVELING RIGHT ON THEIR HEELS!

WHAT MAKES YOU THINK SOMETHING IS GOING TO HAPPEN, DIGGER?

YOU'LL SEE—I JUST HAVE A CREEPIN' FEELING...



THAT NIGHT, DIGGER AND TOD APPROACHED THE FATAL SPOT OF THE PREVIOUS CRIMES...

ALL RIGHT, GOLDIE, TAKE THIS ONE WHILE I HANDLE THE OTHER!

I...I FEEL SO UNEASY—C'MON, TOD, WALK A LITTLE FASTER!

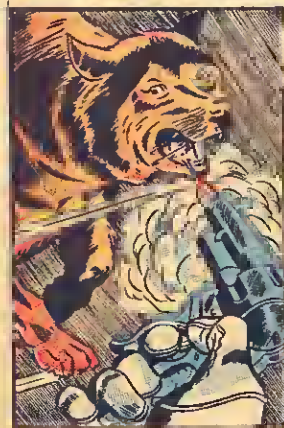
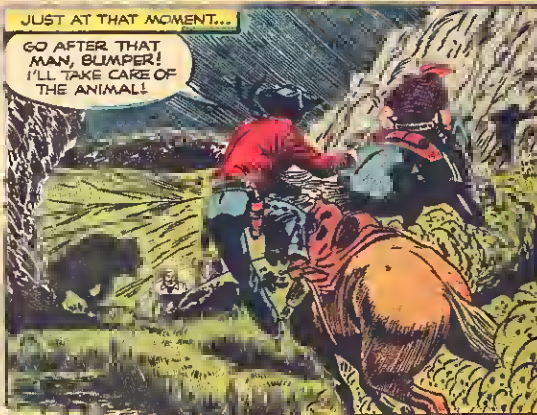


HELP!! TOD!!



JUST AT THAT MOMENT...

GO AFTER THAT MAN, BUMPER! I'LL TAKE CARE OF THE ANIMAL!



I THOUGHT SO! HARRY'S DOG, GOLDIE!



BLACK DIAMOND CAUGHT UP TO BUMPER, JUST IN TIME TO SEE...

HE SHOULD BE SOMEWHERE AROUND HERE... WHA...

LOOK OUT, BUMPER!

YOU'LL DIE FIRST, BUMPER!

NO, YOU DON'T!



BLACK DIAMOND WESTERN



AND YOU CAN THANK YOUR LUCKY STARS, BUMPER!



YOU MEAN YOU KNEW AT THE TIME, DIAMOND?

IT WAS CLEVER OF YOU TO GO BAREFOOT, HARRY...SO CLEVER THAT YOU ALMOST HANGED AN INNOCENT MAN!

...BUT YOU MADE THE STUPID MISTAKE OF USING YOUR DOG AFTER CHARLIE'S COYOTE HAD BEEN KILLED! COME ON, HARRY! WE'RE TAKING YOU IN!



YEAH-AN! THAT STUPID DOG OF HIS! HE SURE HAD HER TRAINED!

HOW DO YOU LIKE THE IRONY, HARRY? YOU DEFENDED A MAN BECAUSE YOU NEEDED HIM TO THROW SUSPICION ON...

...BUT NOW, THANKS TO BLACK DIAMOND, COYOTE CHARLIE IS FREE AND HORSESHOE HARRY HAS A DATE WITH THE GALLOWS!

THE END

this sword means Cancer SERVICE



It is heralded throughout the world as under treatment for cancer today.

For many of them the American Cancer Society helps provide medical services, diagnosis, transportation, articles of comfort and assistance, relief from pain.

The volunteers who work under the sign of the cancer sword need your support. Cancer Strikes One in Five. Your Dollars Strike Back.

Make Your Gift to "Wanderer" Care of Your Local Fund Raiser

AMERICAN CANCER SOCIETY

Tricky VANISHING CARD



A SENSATIONAL TRICK that makes a magician of YOU! A card is free to show, out of sight, and then reappears in spectators' hands. ITS FREE! If you send us \$5.00 we'll send you our "BIG" Catalog of 400 Illustrated Tricks. The MAGICIAN LG 2463 KENNINGTON RD. PHILADELPHIA 25 PA.

CONFEDERATE or UNION ARMY CAP

2.98 postpaid

Authentic color, cloth and style. Patent worn, adjustable strap. Order in head size 6 1/2 to 7 1/2. State whether Confederate gray or Union Blue.



Empire MdsG., 63 Central Ave. Dept. C6, Ossining, New York

BECOME A CARD TRICK 50¢



AMAZE! THRILL! ENTERTAIN! IT'S EASY TO BE ANYONE OF THE 84 CARD TRICKS IN THIS WONDERFUL BOOK WHEN YOU KNOW THE SECRETS. YOU GET AN ORDINARY DECK OF CARDS. ORDER THIS COMPLETE BOOK FOR ONLY 50¢ AND WE'LL INCLUDE A BIG CATALOG OF 400 DYNAMIC TRICKS.

The MAGICIAN 2463 KENNINGTON RD. PHILA 25 PA.

POWERED BY ORIGINAL REMCO ELECTRO-MAGNETIC CHASSIS, U.S. GOVERNMENT PATENT NO. 2,336,179

TWO-WAY COMMUNICATIONS: Set consists of TWO (2) "transceivers" ready to hook up between any two points. No license needed! Powered by new patented Remco electromagnetic chassis. Practical, foolproof operation is guaranteed.

BROADCAST OVER HOME RADIO: Either of both of your Walkie Talkies can be hooked up so you can talk into them and hear your voice come out of the radio speaker. "Broadcast" from another room or another part of the house. Notify your friends - plan your own radio programs and announcements.

RECEIVE LOCAL BROADCAST STATIONS: Your Walkie Talkies can easily be converted to the broadcast band and then serve as your own private radio receiver. The HIGHEST quality crystal amplifier and special aerial attachment will permit reception on broadcast frequencies. Adapter and aerial attachment only \$1.98. (Optional). Sets are ruggedly constructed of high quality injection molded plastic; engineered for utility and extra long service. This is not a kit but a factory tested and guaranteed communication system. Each set and radio receiver \$5.47. Guaranteed - or your money refunded in full.

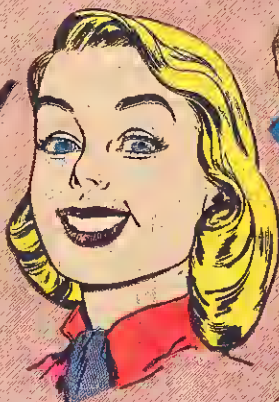
784-#11
WALKIE TALKIES
only
\$3.49
complete
1 SETS
COMPLETE

EMPIRE MDSG. CO. Dept. W6, 63 CENTRAL AVE., OSSINING, N. Y.

GET YOUR MAN—AND HOLD HIM!



Lovely to Love



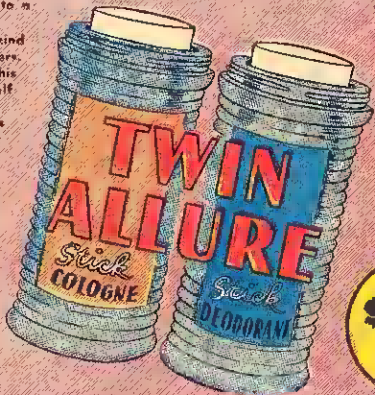
USE NEW, EXCITING TWIN-ALLURE

It's the newest, most exciting way straight to a man's heart!

It makes you lovelier, more alluring—the kind of girl every man wants, every man remembers. Order your Twin-Allure today. Use it. Watch his face light up, his eyes shine! See for yourself how attentive he'll be.

And how simple it is for you! All you do is use your wonderful Twin-Allure Deodorant Stick after shower or bath. It's the newest, most exciting way to keep fresh, dainty, alluring—around the clock. It's kind to your skin and your clothes. No mess, no goo, no sprays. Just a touch of its magic—that's all!

Then take your Twin-Allure Stick Cologne (in either Oriental Gardenia or Apple Blossom fragrance). Use it—just a little. You'll be alluring. Unforgettable. Lovely to love!



BOTH
BIG
BOTTLES

Only
\$1.98
Plus 20%
Federal tax

START TODAY — BE GRATEFUL TOMORROW

Order Twin-Allure today. You get a large, generous stick of solid cologne in an attractive bottle that will look beautiful on your dresser (your choice of two fragrances—Oriental Gardenia or Apple Blossom). This size—for a single stick—sells for as much as two dollars—and more—in stores. And you get an equally large, generous size of Solid Deodorant. If you could find it in stores, this alone would cost you as much as two dollars or more. Together, if you could buy them anywhere else, they could cost you as much as four or five dollars.

Both—in the Twin-Allure Set—are yours for only \$1.98!

Use the coupon. Order your set today. Be the kind of girl no man can ever forget!

TO MEN ONLY

You may order Twin-Allure, too—for her birthday, for a special gift—or just because you want to please her. She'll love you for it. Only \$1.98 a set. Use coupon to order. (We'll send it direct to her if you prefer.)

EMPRESS PRODUCTS
2 MARBLE AVENUE
PLEASANTVILLE, N. Y.

ORDER FROM EMPRESS AND RULE HIS HEART

EMPRESS PRODUCTS, DEPT. 1,
2 MARBLE AVE.
PLEASANTVILLE, N. Y.

Send _____ Twin-Allure sets to the address below.
I enclose \$1.98 plus 20% Federal tax (\$2.38 in all) for each set.

Check the fragrance you prefer: ☐ Oriental Gardenia ☐ Apple Blossom

NAME _____

STREET _____

CITY _____ STATE _____

☐ Check here for C.O.D. shipment. (Enclose \$1 deposit on C.O.D. orders.) We will ship Twin-Allure at \$1.98 plus tax, postage and C.O.D. charges.

ORDER FROM EMPRESS — AND RULE HIS HEART

THE HIT OF THE YEAR

LEV GLEASON COMICS PICTURE TRADING CARDS

YOUR
FAVORITE
CHARACTERS
ON CARDS
IN FULL
COLOR!



app. 1/2 actual size

QUICK!
START YOUR
COLLECTION
NOW!

Everybody wants these cards. Decorate your room, trade them, give them to friends. Your set will be the envy of everybody you know!

HERE'S ALL YOU HAVE TO DO TO GET ANY SET YOU WANT! You will find a special trading card coupon on the top of the first page of this magazine. Until further notice these coupons will be found in all of the following Lev Gleason Comics: **CRIME DOES NOT PAY, BOY, CRIME & PUNISHMENT, DAREDEVIL and BLACK DIAMOND.**

Just send us **TWO** of these coupons, with 10¢ (no stamps, please) and we will send you any set of trading cards you want. You can pick your own sets. They are listed in the box below. And you can order as many sets as you like. Just remember to send two coupons and 10¢ for each set. There are 5 sets in all. Get all of them and have the best collection yourself!

THIS IS A SAMPLE OF THE COUPON YOU NEED TO GET YOUR TRADING CARDS. YOU WILL FIND IT ON THE FIRST INSIDE PAGE OF EACH MAGAZINE. THIS SAMPLE COUPON HAS NO VALUE. DON'T USE IT.



NOTE: When you send your coupons and 10¢, paste the coupons on a post card or attach them to the handy order blank at the right. You will find the coupons on the front page of any of the Lev Gleason Comics mentioned above (**CRIME DOES NOT PAY, BOY, CRIME & PUNISHMENT, DAREDEVIL and BLACK DIAMOND**).

Order your set by number. Be sure to print your name and address plainly and mail to:

**PICTURE SET DIVISION,
Lev Gleason Publications
114 E. 32nd St.
New York, 16, N. Y.**

HERE ARE THE SETS

Order By Number

When you send your coupons, choose the set or sets you want. Order them by number — but each set is **COMPLETE** and cards in each set **CANNOT** be changed. Order more sets as you want more cards.

SET NO. 1 - SET NO. 3

SLUGGER **ROCKY X**
GRUESOME JONES (of the Rocketeers)
IRON JAW **BUMPER**
SET NO. 2 **SET NO. 4**
WISS GUYS GROUP **SCARECROW**
CRIMEBUSTER **SIMPY SMITH**
AND SQUEEKS **RELIAFON**
RELIAFON **BILLY DUNCAN**

SET NO. 5

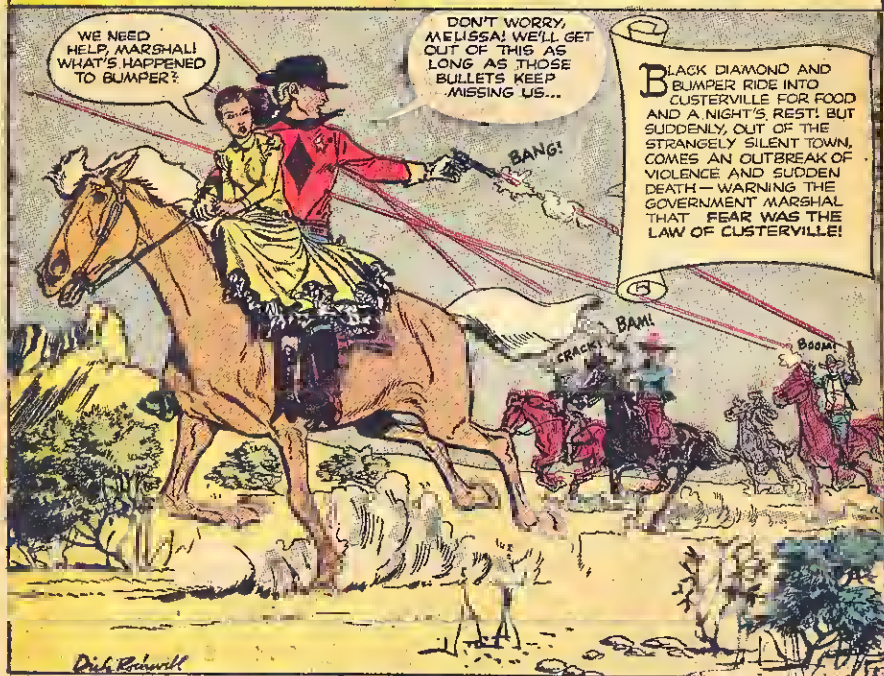
BLACK DIAMOND and RELIAFON
SQUEEKS
THE VACUUM

ORDER BLANK

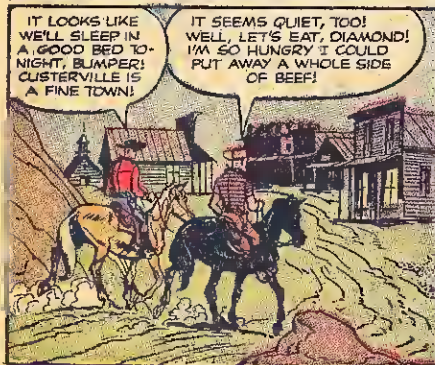
PICTURE SET DIVISION,
LEV GLEASON PUBLICATIONS, INC.
114 E. 32nd Street, Send cash, check
New York 16, N. Y. or money order. No
Friends: stamps.
Enclosed are trading picture coupons
cut from Lev Gleason Comics and
Please send me the following sets of pictures
(2 coupons and 10¢ entitle me to 1 set of 3
pictures).
Set No. 1 ☐ Set No. 2 ☐ Set No. 3 ☐
Set No. 4 ☐ Set No. 5 ☐
My name is _____ (Please print)
My address is _____ (Please print)

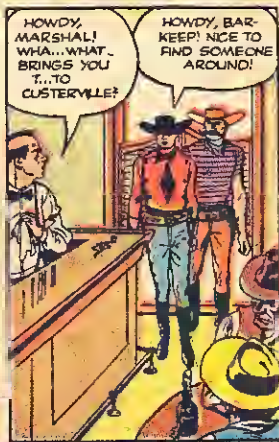
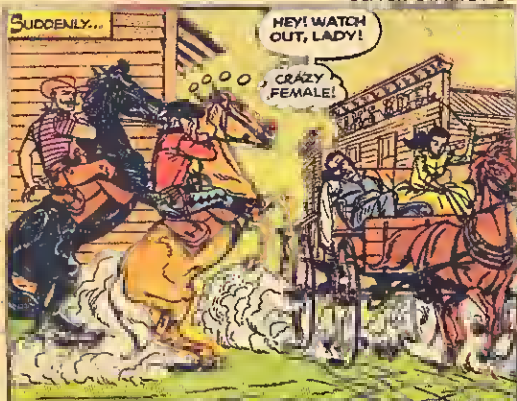
BLACK DIAMOND

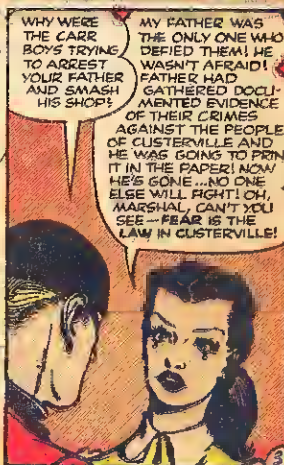
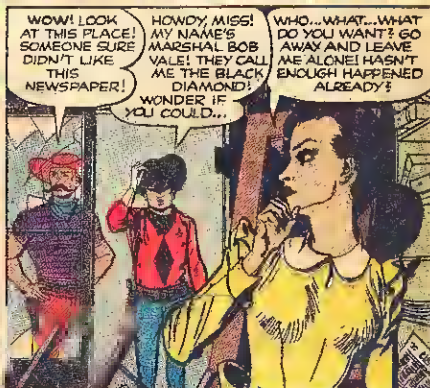
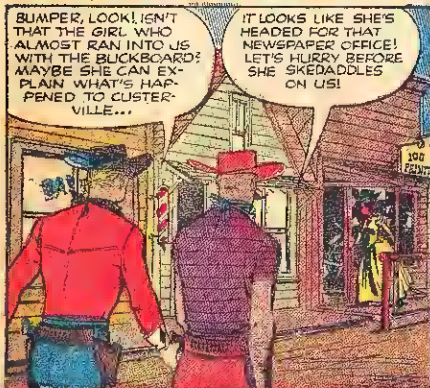
in "FEAR WAS THE LAW OF CUSTERVILLE"



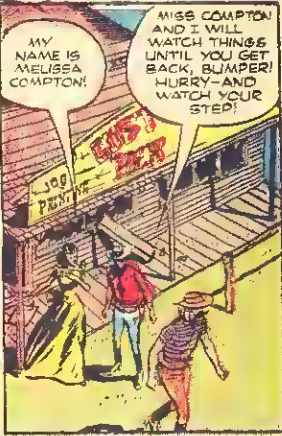
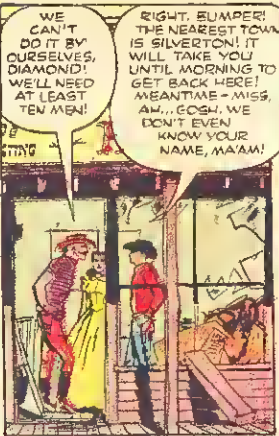
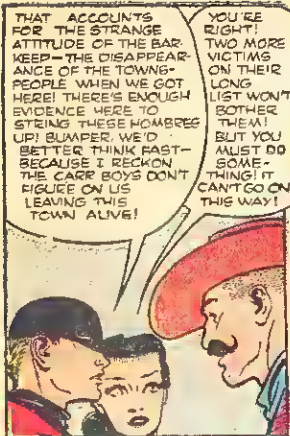
AFTER A LONG, HARD DAY ON THE TRAIL, BLACK DIAMOND AND HIS PAL, BUMPER FOUND THEMSELVES APPROACHING THE TOWN OF CUSTERVILLE! A THRIVING PROSPEROUS MINING TOWN, CUSTERVILLE WAS KNOWN AS AN OASIS OF PEACE AND LAWFULNESS, SITUATED IN THE HEART OF THE "BAD LANDS".



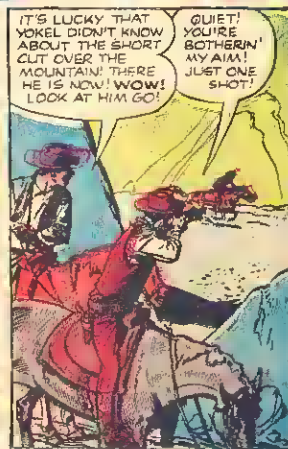
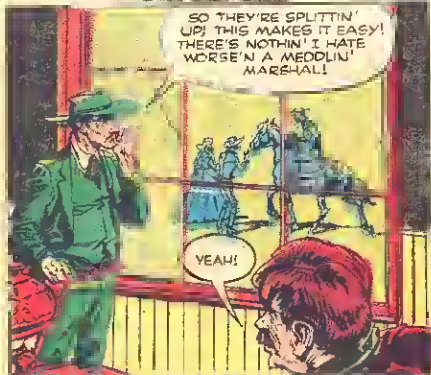


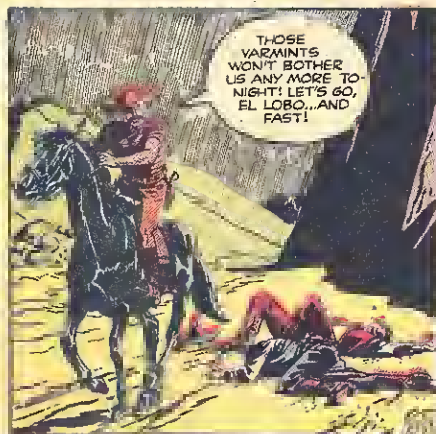
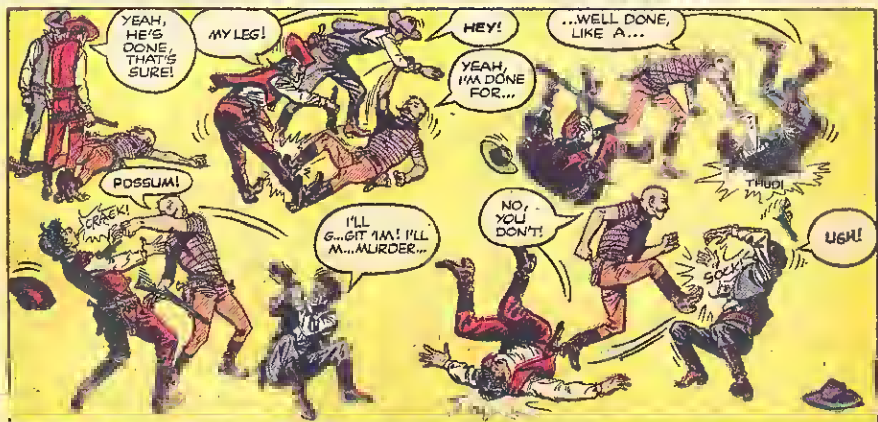
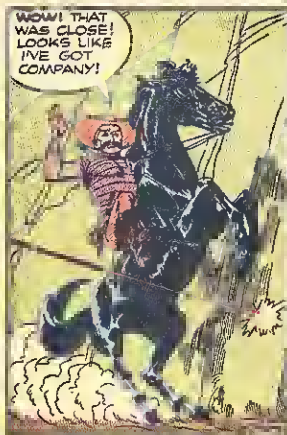


BLACK DIAMOND WESTERN



MEANWHILE, IN THE NEARBY HEADQUARTERS OF THE CARR BROTHERS...

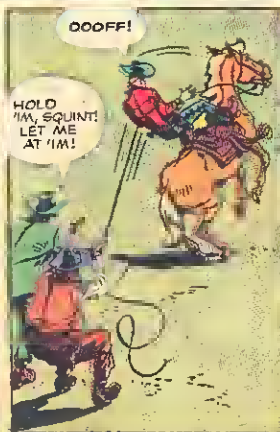




WHILE BUMPER RIDES ON FOR HELP, DIAMOND KEEPS WATCH WITH MELISSA, KNOWING THAT IT'S ONLY A MATTER OF TIME UNTIL MATT CARR MAKES HIS NEXT MOVE...



BLACK DIAMOND WESTERN



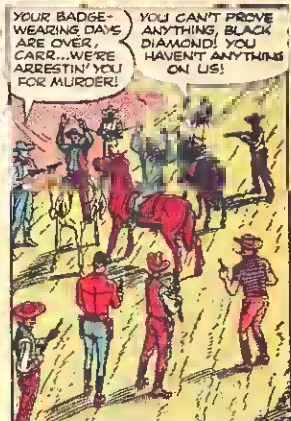
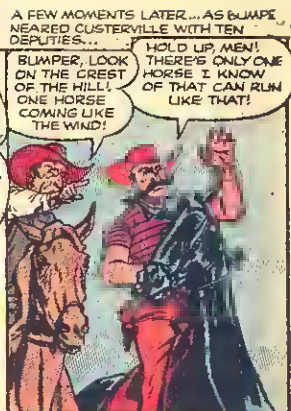
BLACK DIAMOND WESTERN

AS THE BRAVE MARSHAL IS CARRIED UNCONSCIOUS TO A NEARBY BUILDING, HIS FAITHFUL HORSE RELIAPON SENSES IMMEDIATE DANGER...

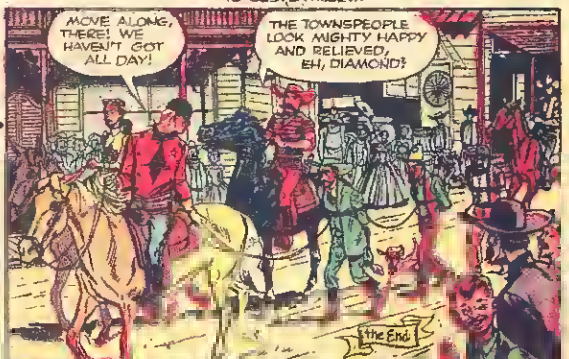
HURRYING TO THE ONLY OTHER MAN BEING HE KNOWS TO BE FRIENDLY, RELIAPON RACED BACK TO THE PRINT SHOP!



BLACK DIAMOND WESTERN



SO AS THE FIRST STREAKS OF SUNLIGHT AWAKEN THE PEOPLE OF CUSTERVILLE, THEY CAME FORTH TO VIEW A STRANGE PARADE! THREE MEN WHO ONCE STRUCK TERROR IN THE HEART OF EVERY CITIZEN NOW PARADED BEFORE THEM TIED LIKE ANIMALS ONE TO THE OTHER! THIS ENDED THE INFAMOUS CAREERS OF THE CARR BOYS AND PEACE WAS ONCE AGAIN RESTORED TO CUSTERVILLE...



The End

Dilemma In Drygrass



The iron horse chugged its sooty way into the station of Drygrass. Only one passenger alighted but this one was enough to start the local tongues clicking and the local hands reaching in pockets to lay bets as to this "gentleman's" business in Drygrass.

Not that the local folk of Drygrass weren't gentlemen, they just lacked the trappings that the newcomer, Mr. Van Derveer sported. Mr. Van Derveer stood on the platform of the Drygrass station, pulled out a large gold watch which hung from a long gold chain and checked the time. He brushed off his well tailored suit casually, looked neither right nor left, picked up his suitcase and walked briskly into town.

"Bonehead" Bonhard lounged on the steps of the local Post Office with his friend Jorgenson and the two followed the progress of Mr. Van Derveer's first hour in Drygrass. Mr. Van Derveer went first to the local hotel. Soon he walked out of the hotel and went into the Post Office, right up the steps past Bonehead and Jorgenson without seeing either one. Mr. Van Derveer walked out of the Post Office and then directly to the Land Office. Then he went back to the hotel.

"What in tarnation does a fellow like that come to this sheep town for?" Bonehead asked Jorgenson, curiosity burning in his faded blue eyes.

"Sheep town? Bonehead, this is a cow town!" corrected Jorgenson. After setting Bonehead straight, he continued, "Turned if I know. Maybe he's one of the rustlin' gang that's been givin' us so much trouble."

"You mean you think he looks like a crook?" queried Bonehead. "I thought he looked more like a big time gambler or a big city businessman."

Bonehead and Jorgenson speculated about the stranger for a while but as always, returned to the eternal subject of cattle versus

sheep. In the town of Drygrass the two interests met and clashed. The cattle men wanted the sheep men out of their way and the sheep men felt as strongly about the cattle men. The two obviously couldn't operate near each other without continuous tension. On open range sheep and cattle couldn't be mixed. The sheep cropped the grass too closely and the cattle were left with no grazing. The cattle men contended that the cattle should have first grazing rights, then the sheep could follow. The sheep men didn't want to be pushed around by the cattle men and said they'd got there first and if the cattle didn't like it they could move on. There was no reason why the sheep weren't entitled to rich grazing land. So Bonehead and Jorgenson bickered and scarcely noticed that Mr. Carlson, one of the biggest cattle men in the territory rode into town.

"But those dirty sheep are such stupid animals," Jorgenson contended.

"If you think they're stupid, have you ever tried to get a cow to do anything you wanted?" queried Bonehead. "Hey, was that Carlson going into the hotel?"

"Maybe our citified friend is in cahoots with the cattle interests, ha ha," laughed Jorgenson, feeling that his side was one jump ahead. He laughed too soon because from the other end of town in rode Mr. Fowler, the sheep king of the territory. Fowler reined in his horse in front of the hotel and disappeared through the door.

Jorgenson and Bonehead could do little but speculate during the days that followed. Actually they did nothing else, anyway, and were glad for a new subject for speculation. However, they always returned to the eternal subject which was on the tongue of everyone in Drygrass — cattle or sheep?

The war between the sheep and cattle men was a cold war at first. Before the mysterious appearance of Mr. Van Derveer, the war had

broken out into incidents and often costly incidents.

One night a hundred head of sheep were led over a cliff and smashed on the rocks below. Sheep aren't so stupid as to dash themselves over the rocks, said the sheep men. They were up in arms, rode to the ranches of the cattle men, but no one could place a finger on the culprit.

During that same month an uncommon number of cattle disappeared and it was rumored among the cattle men that the sheep men were enjoying an abundant and delicious diet of steaks and roast beef. The cattle men stormed the sheep men but the sheep men pleaded innocence to the charge.

Incident followed incident and tempers were high. Citizens of Drygrass were either on one side or the other, there was no in between. It was even rumored that Mr. Carlson or Mr. Fowler, no one could remember which, had written to Washington complaining about the incidents and demanding that something be done.

Such were the subjects that Bonehead and Jorgenson discussed daily. Now with the advent of the mysterious Mr. Van Derveer, their conversation had new meat and new meaning. One day the two, from their eternal roost on the steps of the Post Office, saw Mr. Van Derveer come out of the hotel and go to Tony's stable.

"Do you suppose that greenie is really going to try to ride a horse?" queried Bonehead.

Just at that moment, Van Derveer followed Tony out of the stable. Tony led his prize palomino and Van Derveer, without a shudder, mounted the horse and rode out of town.

"I'll be, I wouldn't have thought he could do it," mused Jorgenson, scratching his tousled white hair. "But what were those funny sticks he was carrying?"

"I saw those, I don't know. They looked like yardsticks. Hope he isn't going to use them on the palomino," answered Bonehead.

Incidents continued to happen on the range and Bonehead and Jorgenson always had plenty of conversational material. One day Carlson reported the loss of his prize bull, the next day Fowler reported the loss of his prize ram. No trace of either was found and the war continued and Van Derveer continued his silent work.

Every morning Bonehead and Jorgenson would see Van Derveer leave the hotel, go to the stable, mount the same palomino and ride out of town. Still he carried the peculiar "yardsticks" in his hand.

As Bonehead and Jorgenson sat on the steps of the Post Office they again saw Mr. Carlson ride into town, later followed by Mr. Fowler. Both disappeared into the hotel where, Bonehead and Jorgenson were sure, they must confer with Mr. Van Derveer. Bonehead and Jorgenson could never understand why they didn't hear the sound of blows coming from the hotel when Fowler arrived finding that Carlson had preceded him.

Even though the mystery of the stranger,

Van Derveer, was interesting, Bonehead and Jorgenson really gave it little more than conversational thought. There had been many strangers in the town of Drygrass before, they'd come and gone and Jorgenson and Bonehead were none the wiser. But, never had one ridden off on a horse every morning carrying mysterious "yardsticks".

One hot September day as Jorgenson and Bonehead let the life of Drygrass pass before their eyes, they saw Mr. Van Derveer come out of the hotel. He was dressed in the suit he'd worn that day, many months ago, when he'd arrived. Jorgenson and Bonehead remarked that even though so much time had passed they still knew little more about Van Derveer than they had the day he came to town. Mr. Van Derveer had some papers in his hand and he walked to the Land Office. He was there an interminable length of time.

"What do you suppose he's doing in there?" queried Jorgenson.

"Danged if I know. He went in there that first day, remember?" answered Bonehead.

While Mr. Van Derveer was in the Land Office, Mr. Carlson again rode into town, dismounted and disappeared within the confines of the hotel. Shortly after, Mr. Fowler followed. Then, Van Derveer walked out of the Land Office and back to the hotel.

"Now, what do you make of that, Bonehead?" asked Jorgenson.

"I don't make nothin' of that," answered Bonehead as his eyes popped out of his head. "But look at this!" he gasped as he watched Mr. Van Derveer walk out of the hotel with Carlson on one arm and Fowler on the other. The three walked from the hotel, down to the station. Van Derveer boarded the train headed east. Carlson and Fowler stood arm in arm as the train pulled out.

"This is too much for me," remarked Jorgenson. "I've got to find out what's goin' on." He got up at that moment and stormed toward the Land Office. Bonehead could do little but wait for Jorgenson to return.

When Jorgenson finally sauntered out of the office he poked along toward Bonehead with a smirk on his wrinkled face.

"Hurry up," curiously urged Bonehead. "What's the story?"

"Well," drawled Jorgenson. "Mr. Van Derveer has solved the problem."

"What do you mean, the problem? What has he done?" breathlessly asked Bonehead.

"Mr. Van Derveer is a government surveyor. He's surveyed the land and squared part of it off for the sheep men and part off for the cattle men. And, what's more, they're going to build fences," smugly explained Jorgenson.

"Well," sighed Bonehead, as he let out a low whistle. "But what were those yardsticks he carried?"

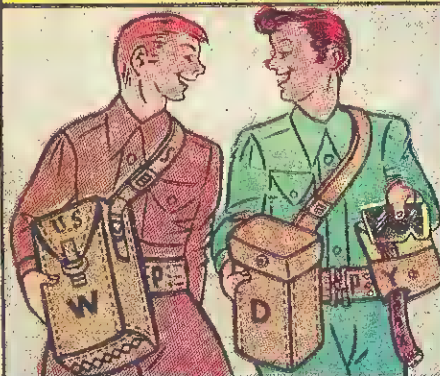
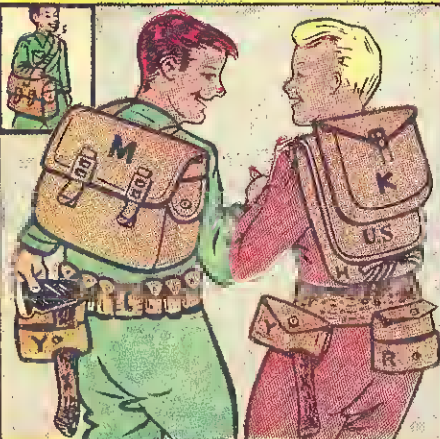
"Those weren't yardsticks, you stupid Bonehead. That was his trident, no, his tritoad, I mean his tripod!" stumbled Jorgenson.

"Oh!" mused Bonehead. "You know, Jorgenson. I think it was much more interesting before we really knew what Mr. Van Derveer was doing. Mr. Van Derveer has lost all his color now, somehow."

THE END

IT'S **FUN** TO BE **BEST EQUIPPED** IN U. S. ARMY WAR SURPLUS CAMPING GEAR

You can be the most envied kid in your neighborhood with this real U. S. Army Surplus equipment. The "exact" equipment used by thousands of G.I.s all over the world in the last war. They are just super for that next camping trip, hike, hunting or fishing. You'll be proud to display and wear them. Watch how your friends eyes "pop" when they hear how little this authentic equipment costs. Don't delay, send in your order today. Use the coupon shown below.



All items except new Axe and Lemon Powder are in good usable condition. Limited quantities. Order now while supply lasts. Last Spring we were sold out of many items almost immediately so fill in coupon and order NOW!

BIGGEST SAVINGS!

Featuring INFANTRY & ARTILLERY DOUBLE PACK SETS!

These packs contain units of the world renowned battle outfits so gloriously a part of the winning of the war in France and Germany and throughout the Pacific to Japan. Cost of the haversack ALONE to the government was over \$3.00!

(SEE ILLUSTRATION AT LEFT)

HKPRXY. Infantry Pack Set, H. World renowned Infantry battle haversack; K. Mess Kit Case; P. Pistol Belt; R. First Aid Pouch; X. Axe; Y. Axe Sheath.

ALL 6 ITEMS
Only \$1.90
plus 40c postage

HKPR. Infantry Pack Set, H. Haversack; K. Mess Kit Case; P. Adjustable Pistol Belt; R. First Aid Pouch.

ALL 4 ITEMS
Only 90¢
plus 40c postage

TROOP LEADER SPECIAL
4 Sets of HKPR as above

ALL 16 ITEMS—\$3
(Only 75c per set)
plus \$1.25 postage

MSC. Double-Duty Artillery Pack Set, M. Famous Field Artillery Musette Bag; S. Adjustable Shoulder Strap (may be mounted on back or worn slung over shoulder); C. 10 Pocket Cartridge Belt (adjustable from 28" to 46").

ALL 3 ITEMS
Only \$1.25
plus 30c postage

GRAND SLAM SET

HKPRXY plus **MSC** plus **FREE** Lemon Concentrate; Consists of H. Haversack; K. Mess Kit Case; P. Pistol Belt; R. First Aid Pouch; X. Axe; Y. Axe Sheath; M. Musette Bag; S. Adjustable Shoulder Strap; C. 10 Pocket Cartridge Belt plus **FREE** 12 oz. Navy Lemon Concentrate Powder (makes ¾ gallon Lemon Juice or 6½ gallons lemonade with sugar and water added).

ALL 10 ITEMS
Only \$3.40
plus \$1 postage

(SEE LOWER ILLUSTRATION AT LEFT)

Junior Corpsman Set

WSP. Consisting of W. Medical Corps Bag (adjustable lacing lowers bottom 4 inches to provide more space as needed); S. Adjustable Shoulder Strap; P. Pistol Belt.

ALL 3 ITEMS
ONLY 70¢
plus 30c postage

Junior Commando Set

DPXY. Consisting of D. Commando Bag; P. Pistol Belt (adjustable 23" to 42"); X. Axe; Y. Axe Sheath.

ALL 4 ITEMS
Only \$1.60
plus 40c postage

*Postage slightly higher West of Mississippi

★ Win Prizes and Ribbons at Jamborees!

LIMITED QUANTITIES! MAIL COUPON TODAY!

CHARLES McMANUS, Cuttingsville 22, Vermont

I enclose ☐ CASH, ☐ MONEY ORDER Send 1 name checked below:

- | | | | |
|---|--------|-------|--------|
| <input type="checkbox"/> HKPRXY. Infantry Pack Set (6 items) | \$2.50 | | \$2.70 |
| <input type="checkbox"/> HKPR. Infantry Pack Set (4 items) | 1.30 | | 1.45 |
| <input type="checkbox"/> 4 sets HKPR. Troop Leader Special (15 items) | 4.25 | | 5.80 |
| <input type="checkbox"/> MSC. Artillery Double Duty Set (3 items) | 1.75 | | 1.95 |
| <input type="checkbox"/> WSP/MSC. Grand Slam Set, plus FREE Lemon Powder (10 items) | 4.40 | | 4.80 |
| <input type="checkbox"/> WSP Jr. Corpsman Set (3 items) | 1.00 | | 1.10 |
| <input type="checkbox"/> DPXY. Jr. Commando Set (4 items) | 3.00 | | 2.15 |

Be sure to include postage as specified. Sets have been reduced to lowest possible price. Orders that do not include postage will be returned.

Name _____

Address _____

City & Zone _____ State _____

CHAS. McMANUS • Cuttingsville 22, Vt.

BLACK DIAMOND

meets "THE UNBELIEVABLE **RED FIRE**"

WHO IS RED FIRE?

FASTER, RELIAPON!
THEY'RE ALMOST ON
TOP OF BUMPER!



WHAT HAPPENED TO JIM GLAZER AND HIS FRIENDS ONE MOONLIGHT NIGHT IN ARIZONA IN 1877 WAS NO UNUSUAL OCCURRENCE IN YAVAPAI COUNTY! AFTER A FRUITLESS SEARCH FOR WILD HORSES THE MEN BEDDED DOWN EXHAUSTED AND DISAPPOINTED, BUT ALONG ABOUT DAWN...

HEY, JIM!
WAKE UP!
THE EARTH IS
SHAKIN'!

MAYBE IT'S
AN EARTH-
QUAKE!

QUAKE, HECK! IT
AIN'T THE EARTH
THAT'S MOVIN'-
IT'S HORSES!
LOOK!

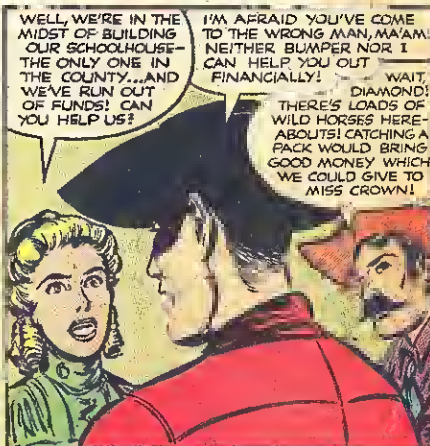
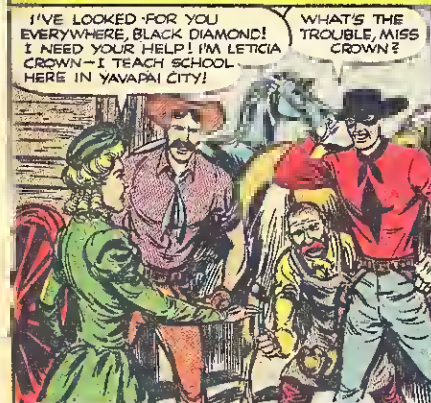
IT'S A STAMPEDE!
RUN FOR
YOUR LIFE!

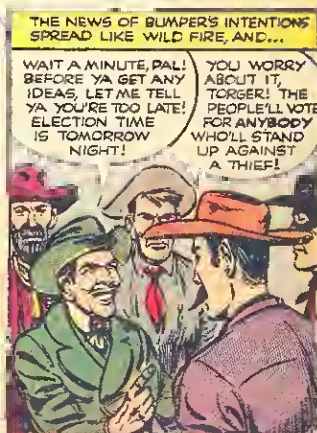
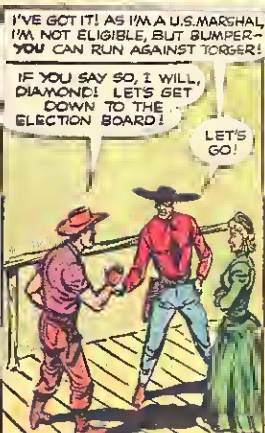
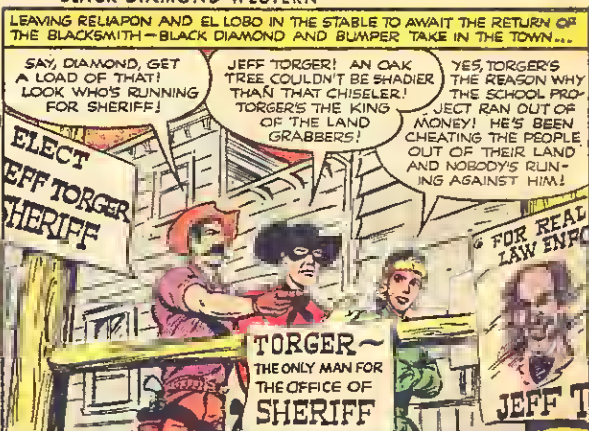
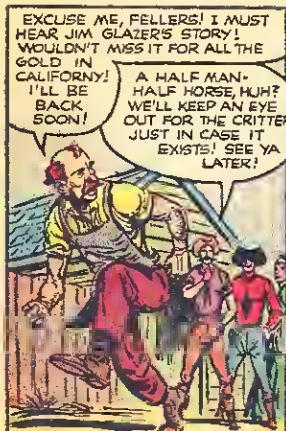
WHIRR-RRR HEE
HEEEHEE WHEEEE



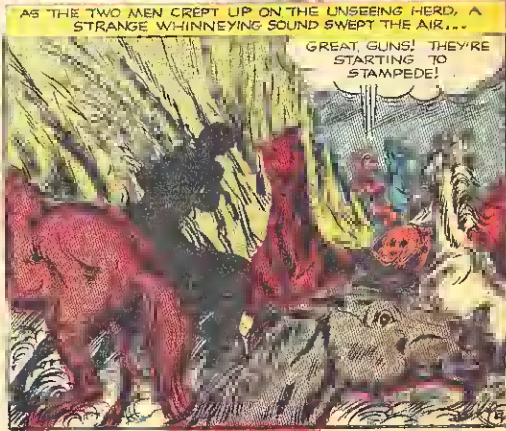


THE NEXT MORNING IN YAVAPAI CITY AS BUMPER AND BLACK DIAMOND SEE TO THEIR HORSES' NEEDS...





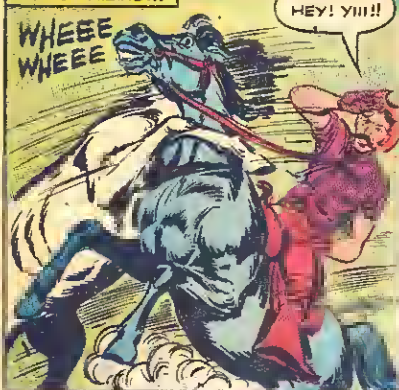
BLACK DIAMOND WESTERN



LIKE A BOLT OF LIGHTNING, THE BEAST LEAPED OUT OF HIDING...

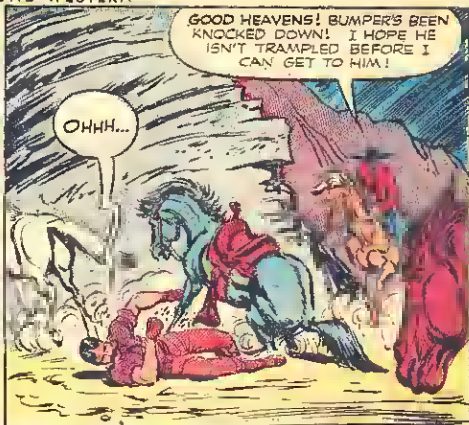
WHEEE
WHEEE

HEY! YIII!!

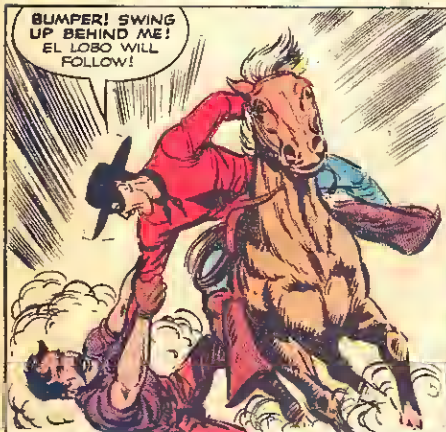


GOOD HEAVENS! BUMPER'S BEEN KNOCKED DOWN! I HOPE HE ISN'T TRAMPLED BEFORE I CAN GET TO HIM!

OH...HH...



BUMPER! SWING UP BEHIND ME! EL LOBO WILL FOLLOW!



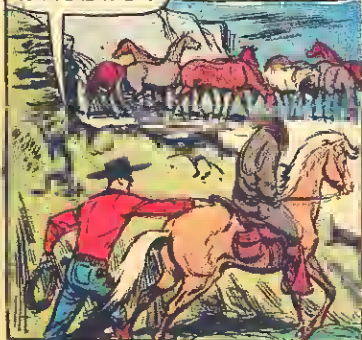
THAT CRITTER SURE PACKED A WALLOP! I'M STILL DIZZY!

THAT WAS CLOSE, BUMPER! I'M TAKING YOU BACK TO MISS CROWN'S WHERE YOU CAN REST UP AND DO SOME LEARNING! THEN, I'M COMING BACK HERE ALONE! I'VE GOT A PLAN!



HOURS LATER, IN THE SAME AREA...

IT'S UP TO YOU, RELIAPON! CARRY THAT STUFFED DUMMY AS IF IT WERE REAL! MOVE IN ON THE HERD AS IF YOU INTENDED TO ROUND IT UP!



NOW TO WAIT FOR THAT "CENTAUR" TO SHOW UP!

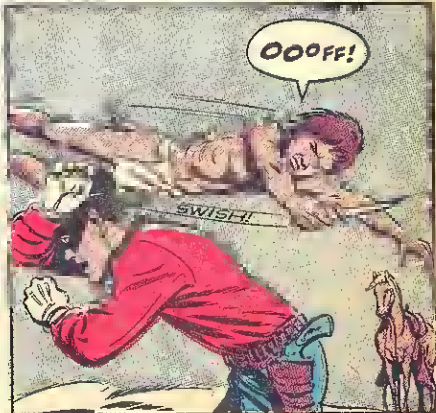
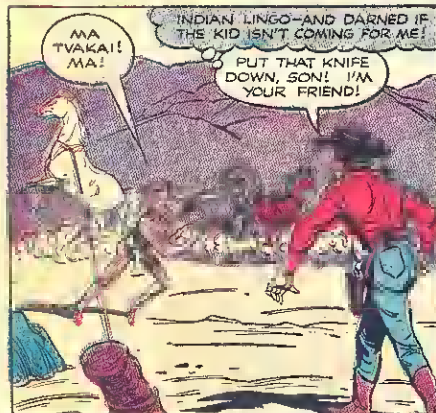
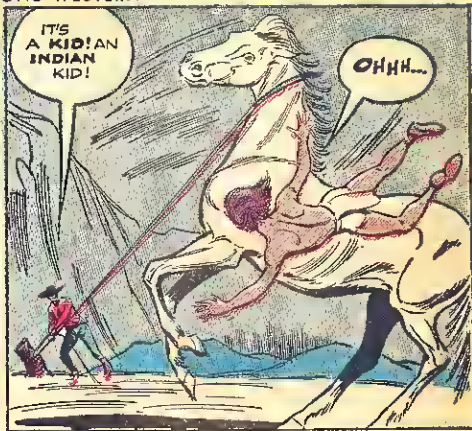


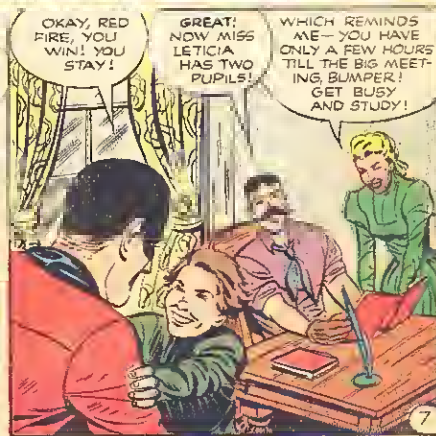
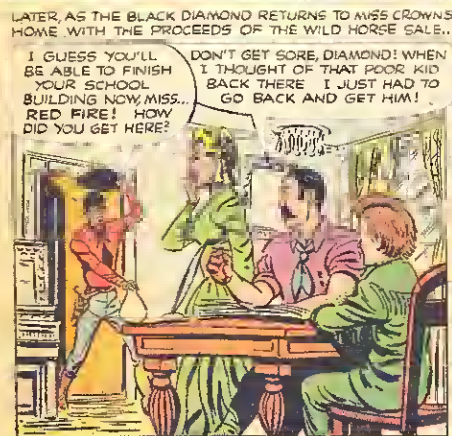
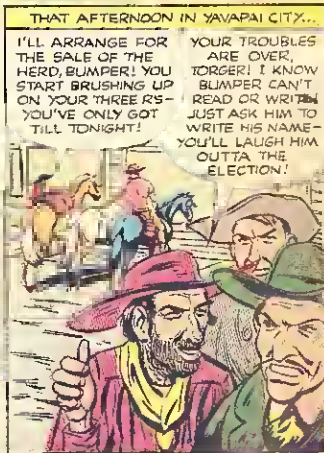
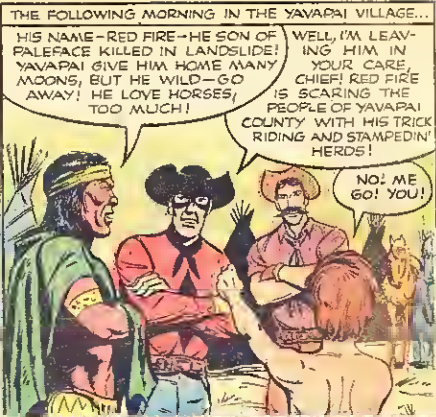
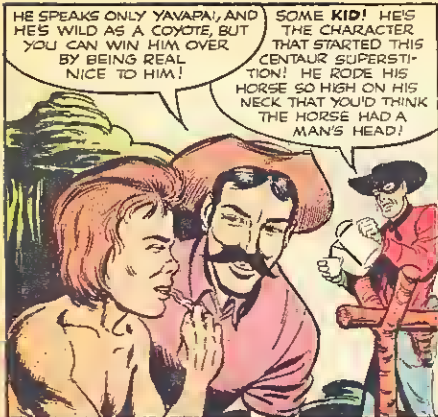
SUDDENLY A PIERCING SOUND IS HEARD FROM THE CANYON AND...

WHEEE!!
WHEEE!!

THAT'S THE SIGNAL FOR THE STAMPEDE! BUT THIS TIME THEY'LL STAMPEDE WITHOUT THIS HORSE!







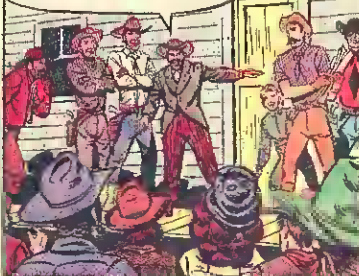
BUMPER'S STUDYING THE WRONG TEXT, MISS CROWN! I'VE GOT SOMETHING HERE THAT WILL EDUCATE HIM AT TOP SPEED!



THAT NIGHT, AT THE CAMPAIGN WINDUP BEFORE THE BIG ELECTION...

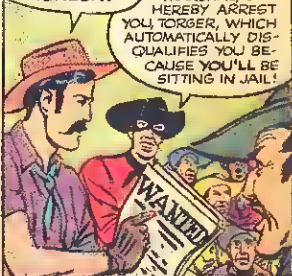
JUST A MINUTE, FOLKS! I CAN SETTLE THIS CAMPAIGN RIGHT NOW! BUMPER IS A FAKE! HE'S DISQUALIFIED FROM THE ELECTION BECAUSE HE CAN'T READ OR WRITE!

WHO CAN'T READ? I'LL READ YOU AN EARFUL!



I'M QUOTING FROM A HALF DOZEN WANTED POSTERS - "WANTED FOR ROBBERY AND MURDER! WANTED FOR TRAIN ROBBERY! WANTED FOR BANK ROBBERY! WANTED FOR SWINDLING, ETC." AND THE MAN THEY ALL WANTED IS JEFF TORGER!

AS U.S. MARSHAL, I HEREBY ARREST YOU, TORGER, WHICH AUTOMATICALLY DISQUALIFIES YOU BECAUSE YOU'LL BE SITTING IN JAIL!



WHY, YOU... YOU'LL NEVER TAKE ME! I'LL... HEY! YOU LITTLE... UGH!

NICE GOING, RED FIRE! DROP YOUR GUNS, BOYS! WE'LL GET ON WITH THE ELECTION!



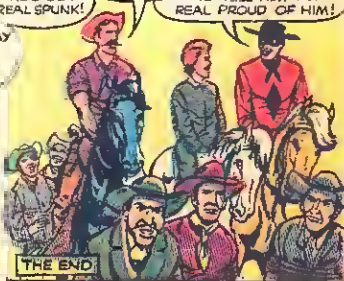
LET'S HAVE YOUR VOTE RIGHT NOW, FOLKS! ALL IN FAVOR OF BUMPER AS SHERIFF RAISE YOUR HANDS!

WE'LL RAISE BOTH HANDS! HOORAY FOR BUMPER! HOORAY FOR THE NEW SHERIFF!



AS SOON AS WE GET THE VARMINTS JAILED UP, WE'LL HAVE TO MAKE RED FIRE A JUNIOR DEPUTY - HE'S GOT REAL SPUNK!

HE'LL MAKE A GOOD ONE, BUMPER! I WISH HE COULD UNDERSTAND ME! I'D LIKE TO TELL HIM I'M REAL PROUD OF HIM!

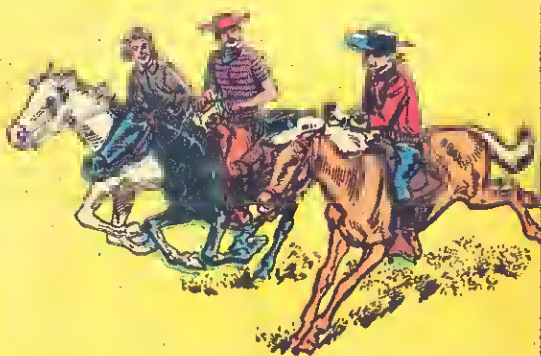


THE END

AND ALTHOUGH NO CHEER WENT UP FOR RED FIRE, THE THREE FRIENDS KNEW THAT FROM NOW ON, BARRING RED FIRE'S TIME OUT FOR EDUCATION, THEY WOULD BE INSEPARABLE COMPANIONS IN THE WAR AGAINST LAWLESSNESS IN THE WEST!

**THE LEGEND OF
RED FIRE**
WHICH HAS LIVED
FOR SO LONG IN THE
DANGEROUS WEST
HAS COME TO LIFE!

RED FIRE IS YOUNG, BUT HE HAS BRAINS! HE IS SMALL BUT HE HAS COURAGE! HIS LOYALTY TO BLACK DIAMOND AND BUMPER WILL REALLY BE TESTED IN THEIR NEXT ACTION-PACKED ADVENTURE WHEN THE BLACK DIAMOND SHARES A BED WITH A NOTORIOUS KILLER!



"Scram! You SKINNY Scarecrow!"

the boys shouted at me
ONLY A FEW WEEKS AGO!

"I was a SKINNY, scared, girl-shy skeleton. Now I feel and look great. Pal, do as I did, right NOW! Mail the Coupon below.

**I gained 53 lbs.
of MIGHTY MUSCLE**
6 1/2 inches on my CHEST; 3 inches
on each ARM. You can do it in
10 minutes a day!"

Roger D. Hirsch —New York

YOU CAN WIN
THIS 15" TALL
SILVER TROPHY
AS THEY DID!
10 MINUTES
OF FUN A
DAY IS ALL
YOU NEED!

ROGER
HIRSCH
WAS AN
112 LB. 6 FT.
WEAKLING
LOOK AT HIM NOW

"They used to call me,
'SKINNY, SKINNY'"

But look
at me now
—an All-
American
Jowett Cham-
pion!—says
John Sill, Utah, who
like millions, mailed
me 10c and a coupon
like the one below
YOU MAIL NOW!



"NOW, I am a NEW STRONG MAN.
It's wonderful! I never dreamed I
could live to have a big 49 inch
CHEST! powerful 17 inch ARMS! a
small 32 inch WAIST the big 17
inch difference between my chest
and waist attracts everybody's
admiration at the beach."

Felipe Mendoza
—CALIFORNIA



John Jackson
NOW!!!

"This is The GREAT CHANCE You
made in me in 90 DAYS!
From a SKINNY WEAKLING to a MIGHTY
MAN. With ONE hand I can now lift
overhead a boy weighing 145 pounds.

I can bend a 1 1/2
inch IRON BAR
around my neck.
Jowett gives you
muscle quality as
well as quantity."

John Jackson Jr.
Arkansas

MAN! aren't YOU as SICK and
TIRED as I and thousands of

**MIGHTY JOWETT HE-MEN
WERE
OF
BEING
SKINNY?**

Then, Come on, Pal, do as they did!
Give me 10 Pleasant Minutes a Day
and I'll give YOU a NEW HE-MAN BODY
for your OLD SKELETON FRAME.

NO! I don't care how skinny or flabby you are; if
you're a teen-ager, in your 20's or 30's or over; if you're
short or tall, or what work you do. All I want is to MAKE
YOU OVER by the SAME METHOD I turned myself from a
weakling to a Champion of Champions.

YES! You'll see INCH upon INCH of MIGHTY MUSCLE
added to YOUR ARMS. Your CHEST deepened. Your BACK
AND SHOULDERS broadened. From head to heels, you'll gain
SOLIDITY, SIZE, POWER, SPEED! You'll become an ALL-
Around, ALL-American HE-MAN, a WINNER in everything you
tackle—or day Training won't cost you one single cent!

Develop YOUR 520 MUSCLES

Gain Pounds INCHES FAST!
Friend, I've traveled the world, made a LIFETIME STUDY
of every way known to develop your body. Then I devised
the BEST by TEST, my "5-WAY PROGRESSIVE POWER" the
only method that builds you 5-ways fast. You save YEARS,
DOLLARS like movie star Tom Tyler did. Like Champ Roger
Hirsch... Like THOUSANDS like you did. SO...



George F.
Jowett
When
express
mail
"Champion"
Cris mg-1000

How to Build
MIGHTY
ARMS

How to Build
A MIGHTY
CHEST

How to Build
A MIGHTY
BACK

FREE
Photo Book How
to Achieve
Nerves of Steel
Muscles of Iron

How to Build
MIGHTY
LEGS

How to Build
A MIGHTY
GRIP

How to BECOME A
MIGHTY HE-MAN

This may be Your LAST
chance to GET
AMAZING NATIONAL
EMERGENCY OFFER!
All these for only
5 Pictures
Packed
COURSES
on He-Man
Building
while supply lasts!
MILLIONS have been
sold for \$1.00 more.

10c

BOTH FREE FOR QUICK ACTION

1. Photo Book of STRONG MEN

2. MUSCLE METER DEPT. LG26

JOWETT INSTITUTE OF PHYSICAL TRAINING
230 FIFTH AVENUE, NEW YORK 1, N.Y.
George: Send me FREE Photo Book of Strong
Men, a Muscle Meter, plus all 5 HE-MAN
Building Courses: 1. How to Build a Mighty
Chest; 2. Mighty Arm; 3. Mighty Grip; 4.
Mighty Back; 5. Mighty Legs—all in One
Volume! How to Become a Mighty He-Man.
I enclose 10c. (No C.O.D.)

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

HURRY TO MAIL COUPON!

An Amazing Invention — "Magic Art Reproducer"

DRAW The First Day

NO LESSONS!
NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE — Like An Artist... Even if You CAN'T DRAW A Straight Line!

Anyone can Draw With This Amazing New Invention — Instantly!



Complete for only
\$1.98

Also Copy Any Picture — Can Reduce or Enlarge Any Picture? Yes, anyone from 5 to 80 can draw or sketch or paint anything now... the very first time you use the "Magic Art Reproducer" like a professional artist — no matter how "hopeless" you think you are! It automatically reproduces anything you want to draw on any sheet or paper. Then easily and quickly follow the lines of the "picture image" with your pencil... and you have an accurate original drawing that anyone would think an artist had done. Also makes drawing larger or smaller as you wish. Anyone can use it on any desk, table, board, etc. — indoors or outdoors! No other lessons or practice or talent needed!

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have — which may lead to a good paying art career.

FREE!

"Simple Secrets of Art Tricks of the Trade"

This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ABC art tricks that anyone can follow on different techniques, effects, proportions, perspectives, shading, color, animated cartoons, human figures to use with "Magic Art Reproducer" for added touches to your drawings.

SEND NO MONEY! Free 10-Day Trial!

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING!

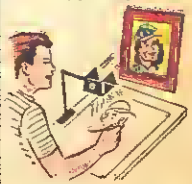
• Minion Figure

• Copy all cartoons, comics



• Outdoor Scenes, landscapes, buildings

• Copy photos, other pictures, portraits, etc.



• Still life, vases, bowls of fruit, lamps, furniture, all objects

• Copy designs, blueprints, decorations, etc. for woodwork, machine, for needlework, crocheting, knitting



FREE 10-DAY TRIAL COUPON!

NORTON PRODUCTS, Dept. LVG 6
296 Broadway, New York 7, N. Y.

Rush my "Magic Art Reproducer" plus FREE illustrated guide Simple Secrets of Art Tricks of the Trade. I will pay postman on delivery only \$1.98 plus postage. I must be convinced that I can draw anything like an artist, or I can return merchandise after 10-day trial and get my money back.

Name.....

Address.....

City & Zone..... State.....

☐ Check here if you wish to save postage by sending only \$1.98 with coupon. Same Money Back Guarantee!

NORTON PRODUCTS, Dept. LVG 6
296 Broadway, New York 7, N. Y.

Tremendous Saving on the
Greatest COWBOY Songs of All Time

BRAND NEW — PURE VINYLITE
UNBREAKABLE RECORDS

Each song is full length, fully
orchestrated with top soloists—
nothing has been cut.



8

Great
Hits



for only

A \$3.50 value —

a Saving of more than 250%.

YOU GET THESE
GREAT RECORDINGS

HOME ON THE RANGE

OLD CHISHOLM TRAIL

LAST ROUNDUP

RED RIVER VALLEY

BOOTS AND SADDLES

COWBOY JACK

BILLY BOY

BURY ME NOT

FULL SIZE 10" RECORDS
can play on regular
standard 78 rpm phono-
graph or changer.

Now for the first time — you can own these 8 all-time COWBOY HITS in great new recordings for the unbelievable price of only \$1.00 plus a \$.25 charge for wrapping, mailing, and tax. These great Hits on regular records at today's prices would cost you more than \$3.50 — at our unbelievably low price they give you a saving of over 250%. These are the songs you want — real Cowboy Songs, sung by real Cowboy Bands. You will play them over and over again, and really learn the songs by heart. Best of all, the records will last indefinitely. They are made of pure vinylite, the greatest plastic yet developed for records. This makes them so tough that they are virtually unbreakable, and will give hundreds of playings. They are amazing! Full length orchestrations, full length songs, and will play on any regular 78 rpm player or changer. All records are new and perfect. Rush your order to us now — if you are not absolutely satisfied with them, return them to us — but keep your free gift (offered below) with our compliments — and we will immediately refund your money. **GUARANTEE:** The records contained in this offer are brand new and perfect and are made of pure vinylite, the modern record plastic which makes them virtually unbreakable. Thru a great new discovery they will each play more than ten minutes. If you are not satisfied, and if you don't feel that they are the best bargain in records you have ever had — return them within five days after you get them, and we will promptly return your money. But keep the stroboscope, it is yours with our compliments. Don't delay — mail your coupon today.

FREE:

If you rush us your order now, we will send you absolutely free a genuine turntable stroboscope. With this modern device you can check the speed of your phonograph to determine whether it is turning properly at any speed, 78, 33 1/3 and 45 rpm. This stroboscope will last a lifetime, and will accurately spot turntable wows. This free offer is for a limited time only, so send your coupon today and order now on a money-back guarantee.

MAIL COUPON NOW — FIVE DAY TRIAL OFFER

Empire Merchandising Co., 2 Marble Avenue, Pleasantville, N. Y.
Gentlemen:

Please rush me the 8 great COWBOY HITS on pure vinylite unbreakable records along with the stroboscope for checking my phonograph on your no-risk, five day, money-back guarantee. I enclose \$1.00 for the records and 25¢ to cover the cost of wrapping and shipping. If I am not completely satisfied, I will return the records in five days, keeping the free stroboscope and you agree to return my money without delay.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

LOOK AT THESE 4 WONDER BARGAINS

3 REAL SEWING MACHINE



SEE, THIS IS FUN! I MADE THIS DRESS WITH IT, AND I'LL MAKE HUNDREDS MORE!

READY FOR ACTION NOW YOU CAN MAKE MANY LOVELY DRESSES FOR YOURSELF AND YOUR DOLLS, OR MAKE EXTRA MONEY SELLING THINGS YOU MAKE! COMPLETE WITH TABLE CLAMP, SPOOL, THREAD AND NEEDLE.

DON'T PASS IT UP!

ONLY \$2.98

4 LIFE LIKE SANDY



HELLO!

I'M SANDY! I DRINK, I WET, I SLEEP AND YOU CAN WAVE MY HAIR, TOO!

THE NEWEST IN NEAR-HUMAN DOLLS

SHE HAS WONDER SKIN - JUST LIKE A REAL BABY'S... LIFE-LIKE HAIR! SHE CAN DRINK, WET, SLEEP, AND HAVE HER HAIR WAVED!

IMAGINE ONLY \$3.98

1 PEANUT BANK

FREE! WITH EVERY BANK

• SAVES MONEY - SERVES PEANUTS!

• NEW! • EXCITING!

• BANK HOLDS UP TO \$20!

• INSERT COIN HERE

• 7 1/2" HIGH!

• HOLDS PENNIES, NICKELS, DIMES!

• DOUBLE LOCK AND KEY!

EXCITING SAVING BANK SERVES PEANUTS WHILE YOU SAVE PENNIES. NICKELS, DIMES COMES WITH TOP HAT, DASHING MONOCLE, A 5 ROUNO VACUUM CAN OF DELICIOUS ROASTED PEANUTS, DOUBLE LOCK AND KEY, DROP IN A COIN AND POP BACK THE EAR - OUT POPS A GENEROUS AMOUNT OF PEANUTS. MADE OF STURDY, DURABLE PLASTIC, MR. PEANUT VENDER-BANK IS IDEAL TO START THE KID'S SAVING (HOLDS UPWARDS OF \$20 IN COINS). WONDERFUL FOR PARTIES, ENTERTAINING, FAMILY FUN. EASY TO REFILL.

IMAGINE ONLY \$2.98 COMPLETE

2 "HAPPY" THE COWBOY

I'M TERRIFIC!

• HE'S OVER 19" TALL!


• MOVES HIS MOUTH, ARMS AND LEGS!

• REAL COWBOY OUTFIT!

HEY KIDS - HERE'S YOUR CHANCE TO BECOME A MASTER VENTRILOQUIST - IN A JIFFY! IMAGINE - YOU CAN MAKE "HAPPY" THE COWBOY ACTUALLY TALK (IN YOUR OWN VOICE, OF COURSE!) PULL THE STRING IN THE BACK OF HIS HEAD - WATCH HIS LIPS MOVE - HEAR YOUR OWN WORDS COMING RIGHT OUT OF HAPPY'S MOUTH! SEE HOW REAL HE LOOKS - RIGGED UP IN A COWBOY HAT, WASHABLE PLAID SHIRT AND WESTERN PANTS... SHOW OFF YOUR SKILL AT PARTIES - AT SCHOOL.

IMAGINE ONLY \$2.98 COMPLETE

and FREE FREE A WAVE-A-DOLL HAIR KIT



THE NEWEST IN NEAR-HUMAN DOLLS

SHE HAS WONDER SKIN - JUST LIKE A REAL BABY'S... LIFE-LIKE HAIR! SHE CAN DRINK, WET, SLEEP, AND HAVE HER HAIR WAVED!

IMAGINE ONLY \$3.98

NOVELTY MART 39 East 8th St., New York 3, N.Y.

NOVELTY MART Dept. LG-6
39 East 8th St., New York 3, N.Y.

Gentlemen: Please send me the following:

Enclosing ☐ Check or M.O. ☐ C.O.D. plus postage

☐ Peanut Bank \$2.98 ☐ Sewing Machine \$2.98

☐ Happy Cowboy \$2.98 ☐ Sandy \$3.98

Name _____

Address _____